

Seat No. : _____

DD-119

December-2017

**4th Year M.Sc. (CA & IT) Integrated
Entrepreneurship Skills**

Time : 2 Hours]

[Max. Marks : 50

1. Define Entrepreneurship. What are the inherent qualities of an Entrepreneur ? **10**

OR

Explain the importance of entrepreneurs. What are the special skill sets required to be an entrepreneur ?

2. Who is an Intrapreneur ? List down the similarities and differences between an Entrepreneur and an Intrapreneur. **10**

3. Explain the need for working capital for a start up firm. What are the factors that influence the amount/size of working capital ? **10**

OR

Why is marketing important for a start up firm ? What are the different distribution channels available for a start up firm ?

4. Write about a start up firm as how they identified an opportunity, developed an idea and started a business. **10**

OR

What are the steps in idea processing, selection and establishment of an enterprise ?

5. What is the significance of project formulation ? Explain the elements of project formulation in brief. **10**

OR

Write short notes on :

- (1) Project Report
- (2) Break-Even Analysis